

CLAIMS – GUIDANCE NOTE & TERMS OF USE

By purchasing Organic Bioactives ingredients and/or formulations you acknowledge and agree to the standard terms and conditions set out below.

The below disclaimer (or variations of it) appears in various collateral and/or product information associated with Organic Bioactives and its products, ingredients and/or formulations.

Disclaimer

This brochure is not intended for final consumer or to advertise your products to final consumers without our prior written approval.

No claims related to the ingredients and/or formulations shall be made without our prior written approval - [even though the claims are presented in this brochure].

The person using the ingredients or formulation from this brochure is solely responsible for ensuring that its final products, labelling, packaging, advertising and claims comply with local cosmetic laws and regulations.

The specific wording of our disclaimers may be updated or amended by us from time to time; however, the following key terms always apply:

- The claims we make relating to our Organic Bioactives proprietary ingredients and formulations are based on performing our own extensive testing and clinical trials.
- Those claims relate specifically to our ingredients and formulations in their original form as distributed by us (i.e. not physically or chemically altered, blended, mixed, combined or changed in any way whatsoever).
- If you wish to make any claims (or use any photos or research or other intellectual property) relating to our ingredients and/or formulations you must always first seek and obtain our prior written approval.
- It may be possible for you to make a limited claim, (e.g. “contains ingredients that have been shown to / may...”) but special care should be taken in this regard, and we should be consulted with in advance and our approval in writing obtained before such claims are used in the public domain in any form.
- Once our ingredients and/or formulations have been incorporated within your own product formulation, you:
 - Should conduct your own independent testing and clinical trials to support any claims that you wish to make for your final products.
 - Must not make any claims unless and until such testing/trials have been completed and verified in accordance with your local cosmetic laws and regulations.
- Organic Bioactives takes no responsibility, and you are solely liable, for any action or inaction by you which breaches these terms or which contravene any laws or regulations, and you indemnify and hold Organic Bioactives harmless from any costs or damage suffered as a result of such breach or contravention.

Overarching Principle: “Check first, and if in doubt, leave it out.” Do not make any claims for your final consumer products until you are fully satisfied that you can independently support and verify those claims.

This will ultimately support the **SAFETY, STABILITY and PERFORMANCE** of your consumer products, and the **BRAND INTEGRITY** of our respective businesses.